



11th IALE World Congress – 2023, Nairobi, Kenya (10th – 15th, July 2023)

Guidelines for Poster Presentation

A good poster presentation provides a clear and succinct overview of your research.

Specifications for Poster Presentations

- 1. Use A0 Poster size (841 x 1189 mm or 33.1 x 46.8 inches)
- 2. Please limit the number of sections that comprise your presentation, e.g., 6 8 sections is a good enough guide for poster content.
- 3. Do not include large tables on your slides. Summarize your key results rather than presenting large, dense tables.
- 4. Avoid the use of unexplained acronyms, jargon, and abbreviations that make it difficult to comprehend your poster.
- 5. Consider livening up your poster with high resolution graphics and pictures to capture the audience's attention.
- 6. Keep consistent margins, line spacing, color, style, and thickness of borders.
- 7. **Important:** proofread and spell check the poster content.

Poster Structure & Length

- 1. A title should be at the top, giving the title of the poster, the authorship (with the presenting author underlined), and any required logos or affiliations.
- 2. A very brief introductory paragraph should set the scene and say why the work was done.

- 3. The main text body of the poster should be no more than 300 words, summarizing the science of your work.
- 4. There should be a list of short, punchy conclusions, preferably as bullet points.
- 5. Acknowledgements and/or contact details should be at the end.

Presentation Checklist

For your assigned poster session day/time, please:

1. You should set up your poster by lunchtime on the day of your presentation.

Bring your poster rolled, preferably in a cardboard or PVC tube. Do not fold it.

If you can afford it, have the poster laminated – it will protect it in transit and give the poster a more professional gloss finish.

- 2. All poster sessions are from 4:30 6:00 PM, Arrive early!
- 3. Engage with the participants who visit your poster stand: visitors, discussants, and judges.

 During your 90-minute poster session, conference attendees (poster judges) will be visiting your poster and may wish to engage with you.
- 4. Please remove your poster materials before you leave the venue.